

DBM Local SEO Merchant Profile

This data will be used to create a complete profile of your business on-line. We will be submitting it to directories and other on-line resources in order to improve your over-all web presence and search results for your key products and services.

Please complete and email back to your Marketing Consultant.

**** The more complete and accurate your data is the easier it is for customers to find your business. ****

Business Profile Information

(Mandatory)

Business Name:	
Address Line 1:	
Address Line 2:	
City:	
State:	
Zip:	
Country:	US
Primary Business Phone:	
Toll Free Phone:	
Fax:	
Website:	
Public Mobile Phone:	
Public Email Address:	
Business Category / Type:	

Business Features

Features of your business are the popular Products, Brands, Services, and Specialties that are considered your merchant offerings. Please provide up to 6 of each.

**** This information will be added to your listings when the field is available for that information. ****

Products:	
Services:	
Brands:	
Specialties:	



Keywords

(minimum of 3)

Keywords are descriptive words or phrases about your business for search purposes. For example, a Restaurant in Atlanta may use the key phrase of “Atlanta Family Restaurant” or “Fine Dining Atlanta”. A Hotel chain with a property in Denver may choose “Downtown Denver Hotel” or “Convention Center Hotel”. These should be words or phrases you want to be found for, in order of most relevant with your top priority first.

Additional Business Information

Although this is not required information it makes your listings more complete, providing valuable information for people looking for it.

Hours of Operation

Monday:		to	
Tuesday:		to	
Wednesday:		to	
Thursday:		to	
Friday:		to	
Saturday:		to	
Sunday:		to	
Hours by Appointment Only (Yes or No):			

Payment Options You Accept

	Yes or No
Master Card:	
Visa:	
AMEX:	
Discover:	
Personal Check:	
Financing:	
PayPal:	
Check by Phone:	



Business Extras

(Separate Multiple Items by Commas)

Certifications:	
Professional Associations:	
Amenities Provided:	
Languages Spoken:	
Parking Available:	
Business Description (Max 500 characters, this is added to listings where available)	
Slogan or Tagline:	
Year Established:	
Number of Employees:	

Submission Information

The information entered here is used to submit business data to search engines, online directories, and social networking sites. It may also be used to claim specific business profiles. Please fill it out as completely as possible.

Contact Info

(if left blank, default info will be used)

First Name:	
Middle Name:	
Last Name:	
Job Title:	
Contact Phone Number:	
Contact Email Address:	
Contact Birthday:	
Default Username:	
Default Password**:	
Security Answer:	

**** Passwords must meet the following criteria:**

8 characters minimum, at least one uppercase character, and at least one lowercase character **



Social Media Info

The following credentials are used to syndicate positive reviews to your existing accounts, further expanding the reach of any positive reviews for your business. They will not be used for any other purpose.

Facebook Username:	
Facebook Password:	
Facebook URL:	
Twitter Username:	
Twitter Password:	
Twitter URL:	
Google Plus Username:	
Google Plus Password:	
Google Plus URL:	
LinkedIn Username:	
LinkedIn Password:	
LinkedIn URL:	
YouTube Username:	
YouTube Password:	
YouTube Channel:	

Media Files

We require at least one "Logo" or business image and encourage you to provide us with one or two additional photos that pertain directly to your personnel, products or service. They will be included with your profile information when possible. If you have a favicon please include it as well as it will help improve your overall Brand Recognition.

We prefer that photos be in a jpeg format as it receives the widest acceptance in the listing process.

**** You must submit at least 1 photo. ****

**** Please include the logo files when you return this document. ****



1. Order for SEO Local Services

1. Delivery

Please return all pages of the document to DBM either via fax or email.

- i. Fax: (888) 571-5803
- ii. Email: granison@directbusinessmarketing.com

2. Professional Fees Summary - current pricing below includes the webinar discount

Webinar Offer #1		Webinar Offer #2	
Month 1:	\$900	Month 1	\$180
		Month 2	\$180
		Month 3	\$180
		Month 4	\$180
		Month 5	\$180
		Month 6	\$180

3. Payment Options

Customer shall choose one of the following payment options.

Credit Card:

Company Name: _____

Name on Card: _____

Billing Address: _____

City, State, Zip: _____

Phone #: _____

Card Type: _____

CC #: _____

Exp. Date: _____

CCV: _____

Wire Transfer:
(Cannot support Pay-Per-Click services)

Direct Business Marketing
Bank: Wells Fargo
Account #: 5534880629
Routing #: 122105278

4. Execution

IN WITNESS WHEREOF, the parties have executed this Agreement as of the delivery of this signed Agreement.

Company: _____

By: _____

Print Name: _____

Title: _____



Date: _____

